Media, creative arts and communications
postgraduate 2015

AT MACQUARIE YOU WILL LEARN FROM SOME OF AUSTRALIA’S MOST
EXPERIENCED MEDIA AND CREATIVE ARTS PROFESSIONALS AND ACADEMICS.
Create your future

Macquarie’s media, creative arts and communications degrees will prepare you for the changing media landscape. Our degrees are constantly evolving to incorporate new and emerging media practices ensuring you develop the skills sought by employers.

REASONS TO CHOOSE MEDIA, CREATIVE ARTS AND COMMUNICATIONS AT MACQUARIE

1. Access to state-of-the-art production spaces for music, radio, film and digital media
2. We are home to multiple film and national music award winners
3. Our degrees have a large practical component so you learn from first hand experiences of Australia’s leading, award-winning professionals and academics

Creative Arts and Media Research

The Department of Media, Music, Communication and Cultural Studies (MMCCS) has a growing international reputation for research that is innovative, interdisciplinary and that traverses a diverse range of media. The outstanding quality of the research produced by MMCCS academic staff has been validated by a significant number of national and international awards.

The Department has an exciting and vibrant research culture. Research produced by MMCCS staff encompasses creative works (including film, music, performance and multimedia) and the gamut of scholarly publications (including books and journals). MMCCS is committed to fostering research that addresses both local and global issues and draws upon theoretical, creative and interdisciplinary approaches. The Department’s research profile is distinguished by five areas of research excellence:

- Oceania and Asia
- Critical Inquiry and Cultural History
- Music and Sound Cultures
- Network and Digital Cultures
- Creative Ecologies Lab

The Department also offers the option of Creative Arts and Media Research to higher degree candidates. This is a specialised area that requires practical skills as well as an ability to use those skills in a conceptually stimulating environment. It is focused on discovering and disseminating knowledge through new ways of thinking, seeing and hearing.

All Creative Arts and Media Research higher degree research projects include a creative component as well as a written dissertation. Both components are considered to be equal and are examined together. The dissertation can be theoretical, conceptual or analytical and it must stand in some specific relation to the creative component.

Learn more about Creative Arts and Media Research at: mmccs.mq.edu.au
Our graduates go further

Our graduates go on to exciting and varied careers in both private and public sectors.

Deborah Tidball, Master of Children’s Literature graduate

“I thoroughly enjoyed my postgraduate studies at Macquarie. When it came time for the creative subjects, I was incredibly nervous to read any of my own work out loud, or critique others, but Jane Messer’s workshops were always respectful yet incisive, responding to student needs and creating a collegiate atmosphere of trust and good will amongst a very diverse group of students. In the end they couldn’t shut me up!”

Deborah’s first children’s book ‘When I See Grandma’ was published in 2014.

Rebecca Greensill, Master of Creative Writing graduate

“The support and guidance I received at Macquarie was invaluable. Being given feedback from working writers and learning how to make the feedback process work for my writing was instrumental in what I’ve achieved so far. Whether you’re a novelist, screenwriter, playwright or journalist, you always get feedback at some point, and your ability to integrate that feedback whilst retaining your own voice is crucial.”

As a Script Editor for Seven’s Home and Away, Rebecca’s first Home and Away episode aired on television in May 2014.

Ernie Kim, Master of International Communication graduate

“The reason I chose to do postgraduate studies at Macquarie is because I wanted to take my educational training in undergraduate degree to the next level. What I learnt in the Master of International Communication was the ability to think critically and to think outside the box. My training at Macquarie gave me the ability of storytelling for the businesses that I work for.”

Today, Ernie is working as Communications Manager, Pacific Region for Nu Skin Enterprises. Previously, he held a public relations and communications role at Appco Group Australia.

Learn from experts

Our students are mentored by leading academics and industry professionals specialising in research, theory and practice associated with media, creative arts and communications. Many of our staff have received the highest industry accolades, including ADG, AFI and Dendy awards.

Professor Julian Knowles

Professor Knowles is an award-winning composer, performer and record producer. He has an extensive background in the Australian and UK independent music scenes, playing in and producing records for bands from the late-1980s onwards. One of his bands, Even As We Speak, achieved significant chart success in the UK and was one of only four Australian bands ever to be invited to record sessions for the prominent BBC Radio 1 DJ, John Peel. Most recently, he produced the album ‘Second Winter’ for ARIA Hall of Fame inductee Ed Kuepper to critical acclaim. A recognised expert in music and new technologies, Professor Knowles has acted as an expert adviser to state government on export music development and is the current chair of the state music industry body Music NSW.

Professor Catharine Lumby

Professor Lumby is an active researcher and teacher in the fields of social media and online journalism. In her two decades as a journalist she worked for the Sydney Morning Herald, the ABC and The Bulletin magazine.

Dr Jane Messer

Dr Messer is a senior lecturer in the Department of English. Her writing and research is principally in the area of narrative fiction, in the genres of novel, short story, personal essay, and works for radio. She is a former judge of the Australian Vogel Literary Award and former board member of the Australian Society of Authors.
These facilities are housed in a multi-million dollar media hub with professional studio spaces, industry-standard digital workstations for all production areas, a specially equipped screening theatre, and the latest in digital production tools.

**Screen Facilities**
Located in the former Australian Film and Television School (AFTRS) building, Macquarie boasts one of the largest and best equipped screen studios available in any Australian university, with a large dedicated sound stage. This studio is equipped with 52 motorised lighting hoists supporting the latest LED lighting fixtures, including ARRI L7C Fresnels and BBS Area 48 Soft lights with full DMX control through a Pathway Cognito lighting console. The studio also features a 17 x 7 meter green screen, Rosco green floor, set storage and fabrication facilities. Macquarie offers the full suite of Media Composer software tools, MediaCentral and ISIS network storage facilities, which support and model broadcast level production workflows. Macquarie has a range of high quality field kits for location shooting and a range of fully equipped edit suites and computer labs for post-production.

**Futures Lab**
The Futures Lab represents the most significant investment in online media production to date by an Australian university. Built specifically for Master of Future Journalism students, the Futures Lab mirrors the platforms and systems in use by major broadcasters and online media outlets internationally. It includes a green screen TV studio with remote controlled cameras, lighting and auto cue; Tricaster vision mixer with virtual sets; iNews newsroom management system; an integrated automated social media delivery system; Avid MediaCentral and Interplay media collaboration tools, with back end support from an AVID ISIS 5500 network media storage system. This allows for network integrated production workflows that reflect current professional industry practices. The Futures Lab is a central hub that is connected to all Screen, Music, Radio, and Performance production facilities.

Industry standard facilities

Macquarie University houses the best screen and music production facilities of any university in Australia, with state-of-the-art recording, radio and screen studios; online production facilities; and camera/sound equipment.
Music Production Studios
With acoustic design by one of Australia’s most acclaimed designers Richard Priddle, the studios offer a range of contrasting acoustic spaces. Studio 1 houses a Neve Custom 75 mixing console, a ProTools HDX system and a selection of premium preamplifiers and outboard processors from API, Chandler/EMI, Avalon, Solid State Logic and Universal Audio. It also houses an amplifier room with a selection of classic amplifiers and a Radial guitar distribution system for recording and re-amping. As an AVID Learning Partner, Macquarie has the full suite of AVID plugins and software tools, alongside the complete suite of UAD hardware assisted plugin processors. Studio 2 offers a larger live space and contains Pro Tools HDX system and outboard preamplifiers and processors from API, JLM, and Audient. Supplementing the studios is a set of standard professional microphones from Neumann, Sennheiser, Shure, AKG, Beyer and a range of valve microphones from Beezneez.

Performance Facilities
Performance is supported by a range of media technologies, reflecting the increasingly mediatised nature of performance in the 21st century.

The Drama and Performance Studio has a specialised performance floor and tiered audience seating. The studio is also equipped with a Steinway grand piano, and a live performance PA with digital sound console. AV facilities include HD projection and the studio also has the ability to operate as a site for multi-camera shoots in both live and non-live contexts.

Radio Studio
Macquarie has some of the best radio facilities of any Australian university, which include an on air studio with digital panel, an on air production control room and production booth; a digital outside broadcast facility to allow for location broadcasts; and audio ties to community radio station 2-SER FM who have studios within our facilities. This allows for close collaboration between the University and 2-SER. Radio is becoming increasingly multi-platform and so the facilities tie closely to the Futures Lab and MediaCentral platforms for integration across broadcast and online contexts.

Avid Learning Partner
As an Avid Learning Partner, Macquarie University has access to the full suite of AVID plugins and software tools.

This partnership is a recognition of the state-of-the-art training environment Macquarie provides, and as an Avid Learning Partner you can be sure our staff are product experts.
Macquarie is a world leader in the field of children’s literature and our innovative postgraduate program considers children’s books and films from the perspective of literary and cultural theory, as well as their social and historical contexts. You will gain practical experience in analysing and critiquing a diversity of texts and genres.

Who should apply
Primary and secondary teachers; librarians; editors and publishers; as well as people generally concerned with the production and dissemination of children’s literature.

What you will study
This degree includes subjects such as:
• Australian Children’s Literature
• Creative Writing
• Educational Psychology and Practice
• Narrative: Theory and Method
• Picture Books
• Retelling Stories: Sources of Children’s Literature
• Young Adult Fiction

Career opportunities
Graduates launch new careers or develop and promote their existing careers in Education or the Arts and Media industries, including arts journalism and magazine writing, online and in print; book publishing – editorial, public relations, and copy editing; and secondary, tertiary and continuing education creative writing, literature and English studies teaching.

Key features
• Access to specialist teachers whose publications have achieved critical and international acclaim within the field of children’s literary criticism
• Your choice of studying on campus or online
• Flexibility to add subjects from the Master of Creative Writing to create a personalised program

Admission information

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<td>Australian level 7 bachelor’s qualification or recognised equivalent in literature, cultural studies, media studies, education, librarianship, creative arts, or a related discipline; or Australian level 7 bachelor’s qualification or recognised equivalent with significant equivalent relevant work experience</td>
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For the full degree structure and more information visit courses.mq.edu.au/MChildLit
In this degree you will undertake intensive practical workshops across a range of genres including children’s literature, creative non-fiction, short story, novella, novel and poetry. You will also have opportunities to apply your skills in professional context projects, and to value-add to your writing with a suite of editing and publishing units.

Who should apply
Emerging and aspiring writers, communication professionals wanting to explore and develop their creativity, including editors, manuscript readers, technical writers, journalists, secondary and primary teachers, especially English literature teachers.

What you will study
This degree includes subjects such as:
• Creative Writing Seminar
• Narrative: Theory and Method
• Short Form Writing - short story, novella, poetry cycle
• Writing Creative Non-Fiction - An Introduction

Career opportunities
Graduates launch new careers or develop and promote their existing careers in the Arts, Media, Education and Training industries, including: book publishing – editorial, public relations, and copy editing; corporate, technical and copy writing; creative authorship – including picture books, young adult fiction, adult fiction, poetry; secondary, tertiary and continuing education creative writing; literature and English studies teaching; theatre and film writing and production; travel, social media, health, arts journalism and magazine writing, online and in print.

Key features
• You will be taught by high calibre teachers including winners of university teaching awards and published writers
• Access to practical, writing intensive units to further develop your skills
• Flexible study options, including the opportunity to undertake units from the internationally acclaimed Master of Children’s Literature

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For the full degree structure and more information visit courses.mq.edu.au/MCrWrit
The Master of Creative Media will prepare you for a career in a rapidly-changing media environment by teaching you digital production, distribution and audience engagement strategies. You will be mentored by industry award-winning academics and high-level experts from the music and screen industries.

Who should apply
For arts, media or other graduates who want to develop more focused creative media skills. This degree allows you to hone your craft with the help of respected industry professionals.

What you will study
This degree includes subjects such as:
• Arts Criticism
• Creative Entrepreneurship
• Creative Media Research Project
• Digital Audio/ Radio Production
• Digital Media Strategies
• Interactive Communication
• International Communications Internship
• Social Media, Law and Ethics

Specialisations
This degree includes the following specialisations:
Screen Media Production
This specialisation explores contemporary screen production ideas and practices. It places a particular emphasis on shifting practices in our networked, digital world. Screen Media Production combines research critical reflection and production.

Audio and Music Production
This specialisation explores the techniques and art of recording, providing students with an understanding of the processes, practices and issues involved in the production of recorded music.

Career opportunities
Our graduates find work across the music and screen industries in record production, sound design, film and television, radio, online production, documentary screen, independent film, cross-platform production, and in broadcast and community media.

Key features
• Learn from award-winning writers, documentary program makers, filmmakers, broadcasters and audio and music specialists, including Kathryn Millard (internationally recognised and highly awarded writer and filmmaker), Maree Delofski (recipient of NSW Premier’s History Award and an Australian Film Institute nominee), and Julian Knowles (award winning composer, performer and producer)
• Builds on your previous studies and professional experience
• Gives you the skills to produce, release and promote your projects
• Develops your entrepreneurship skills and understanding of the online environment
• Students work on practical projects in world-class production facilities

Admission information
Minimum course duration: 1.5 years full-time/equivalent part-time
Attendance modes: Internal
Commencing: Session 1 (February), Session 2 (July)
Study modes: Full-time, Part-time
Admission requirements: Australian level 7 bachelor’s qualification or recognised equivalent in relevant field; with GPA of 2.50 (out of 4.00)
Credit points required: 48
CRICOS: 077335G

For the full degree structure and more information visit courses.mq.edu.au/MCrMedia
Develop the expertise to practise journalism in a digital environment with the Master of Future Journalism. The program offers aspiring and experienced journalists the opportunity to future-proof their careers by building and strengthening their skills, knowledge and understanding of journalism in a dynamic media landscape.

**Who should apply**
Whether you’re an aspiring or experienced journalist, the Master of Future Journalism will help expand your career by developing your digital journalism skills.

**What you will study**
This degree includes subjects such as:
- Creative Entrepreneurship
- Data Journalism
- Digital Audio/ Radio Production
- Futures Lab
- Media Writing and Research
- Social Media
- Social Media, Law and Ethics

**Career opportunities**
Graduates of this degree will be positioned to work in online, print, television and radio media organisations. It also equips students with the critical and practical skills necessary to become media innovators who are able to identify and take advantage of emerging opportunities for journalists and content providers in the online environment. They will also be prepared to apply their media expertise in communications roles across the private, public and community sectors.

**Key features**
- Access to state-of-the-art media and production facilities including an online media Futures Lab purpose built for this degree
- Learn from senior journalists and leading industry practitioners
- Develop your expertise in fundamental and new journalism practice – ethics, reporting, writing, working with multiple media forms including audio, video in online and social media; entrepreneurship; and data journalism
- Build your international network and skills with opportunities to go on exchange to New York, Shanghai, Hong Kong and elsewhere
- Develop project management and entrepreneurial skills that will expand your career options
- We designed the program after extensive consultation with industry and international partners to ensure it addresses the needs of the contemporary mediascape

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- Credit points required: 48
- CRICOS: 081910B

For the full degree structure and more information visit courses.mq.edu.au/MFJ
Develop the media communication, international relations and the cultural studies skills you need for an international communication career. This degree is built on the research strengths of our academic staff. It examines the evolution of communication theories and strategies in response to modernisation and social changes.

Who should apply
Those who wish to work in cross-cultural environments where many multinational organisations operate. These include corporations, NGOs and media organisations operating in the international arena.

What you will study
This degree includes the following specialisations:
- Communication for Social Change
- Corporate Writing
- Intercultural Communication
- International Discourse
- Issues in Contemporary Global Media
- Public Diplomacy and International Public Relations
- Social Media, Law and Ethics

Career opportunities
This degree prepares postgraduates for careers in media, corporate communication, development, diplomacy and policy arenas. It is an important milestone in the career paths of a variety of individuals including diplomats and international civil servants, policy makers, development specialists, international business people, project managers, media managers and international journalists.

Key features
- Gain practical experience through an optional internship
- Have access to the research strengths of our academic staff
- Examines current problems and situations in international communication
- Can be combined with the Master of International Business or the Master of International Relations

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Important dates

- **13 SEP**  Open Day
- **8 OCT**  Law Postgraduate Information Evening  law.mq.edu.au/pginfo
- **14 OCT**  Arts Postgraduate Information Evening  arts.mq.edu.au/pginfo

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Visit courses.mq.edu.au or send through your questions to ask.mq.edu.au

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